

ELIZABETH SHUGART

CONTACT

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EDUCATION

Bachelor of Arts in Studio Art &
Environmental Studies

Rollins College | Winter Park FL

2015-2019

SKILLS

Adobe Creative Suite (Illustrator,
Photoshop, InDesign)

Microsoft Office Suite

Cloud Platforms (OneDrive)

AI Design Tools (MidJourney,
Gigapixel, Adobe AI)

Artwork Fabrication

Graphic Design

Artwork Curation

Artist Research

Environmental Graphics

WORK EXPERIENCE

ART CONSULTANT

Local Arts | January 2023 - Present

- Oversee 60+ projects on an annual basis from creative inception to installation mobilization and project close out.
- Develop artist catalogs for key markets, highlighting muralists, sculptors, photographers, and 2-dimensional artists.
- Read and interpret architectural drawings to create shop drawings for custom and fabricated art concepts.
- Assist with the development of processes and new member training for the creative department.
- Present curated collections aligned with client's project aesthetic and lead following design discussions.
- Project Highlights
 - Hospitality | 5 Star 500 Room Hotel | Project lead for public space + guest room artwork
 - Multi-Family | Luxury Class Apartment | Project lead for amenity + corridor artwork, 2 public art installations and a mural campaign, entirely by local artists
 - Healthcare | Outpatient Care Facilities | Project lead for patient rooms, office spaces, + corridors, incorporated local cultural imagery in brand's colors as a wayfinding method
 - Corporate | Fin-tech Office | Project lead for open office, conference rooms, & communal spaces

GRAPHIC DESIGNER

Local Arts | April 2022 - December 2022

- Designed window film, wall coverings, murals, floor decals, vinyl, and signage, and prepared files for production to ensure all files were properly preflighted.
- Produced custom artwork in the company's art studio.
- Initiated AI discussions and led team trainings on AI-powered tools (Midjourney, Gigapixel, Adobe AI) to enhance concept development and streamline client presentations.
- Assisted in the development of the company's brand guidelines.

GRAPHIC DESIGNER

LivingHR | October 2021 - June 2023

- Created document design system to produce HR documents that follow each client's brand guides.
- Collaborated with internal HR consultant teams to design client materials.
- Worked with design and culture teams to develop branding for client culture codes, ultimately creating a suite of coordinated iconography used in internal documents, as environmental graphics, and in talent acquisition.
- Expanded client services to incorporate web design for career pages.